

Location: University of Pavia, Department of Humanities, Aula Bottigella, Palazzo San Tommaso, Piazza del Lino, 2, Pavia, Italy.

Registration, networking and breaks will take place in the Aula Bottigella Hall and Garden

Programme:

Day 1 – Wednesday 18 June 2025

- 12:00-14:00 Registration & networking
- 14:00-14:30 Welcome
 - Prof. **Luca Vanzago**, Head of the Department of Humanities
 - Prof. **Massimiliano Demata**, University of Turin, delegate from the Italian Association for the Study of English (AIA-Associazione Italiana di Anglistica)
 - Prof. **Maria Pavesi**, University of Pavia, Section Lead, Theoretical and Applied Linguistics
 - Prof. **Elisa Perego**, Academic and Scientific Coordinator of the Immersive School on Plain English
- 14:30-15:30 *Accessible communication* | **Anna Matamala** | **live stream**
- 15:30-16:15 *Making English work: How comprehensibility and acceptability empower global communication* | **Christiane Maaß**
- 16:15-16:30 Tea/coffee break
- 16:30-17:30 *Making English work: How comprehensibility and acceptability empower global communication* | **Christiane Maaß**
- 18:00-19:30 *An introduction to Easy Language* | **Katy Brickley & Deborah Chinn**
- 19:30-20:00 Drinks reception & networking @ [Pub San Tommaso](#)

Day 2 – Thursday 19 June 2025

- 08:30-09:00 Registration
- 09:00-10:00 *My lucky and controversial life in the Plain English field, 1979-2025* | **Martin Cutts** | **live stream**
- 10:00-11:00 *From clarity to compliance: Plain Language and the role of ISO norms* | **Christiane Maaß**
- 11:00-11:15 Tea/coffee break
- 11:15-12:00 *From clarity to compliance: Plain Language and the role of ISO norms* | **Christiane Maaß**
- 12:00-13:00 *Easy English in healthcare as a literacy event* | **Deborah Chinn**
- 13:00-14:00 Lunch break (meals not provided)
- 14:00-16:00 *Effective feedback in different communication styles* | **David Katan**
- 16:00-16:15 Tea/coffee break
- 16:15-17:00 *Did I only pay for the rental or does the phone become mine? An eye-tracking study on deceptive mobile phone advertisement* | **Marianube Pavia**
- 17:00-18:00 **Parallel session**
Photovoice workshop | **Deborah Chinn**
Inside the LLeGS Lab¹ | **Marianube Pavia & Francesca Pagliara**
- 18:30-20:00 Accessible film experience @ Auditorium di San Tommaso
- 20:30 Social dinner @ [Il Retro Bistrot](#)

¹ Laboratorio di Linguistica e Glottodidattica Sperimentale (Laboratory of Experimental Linguistics and Language Teaching).

Day 3 – Friday 20 June 2025

- 09:00-11:00 *Plain and Easy English and conversation analysis* | **Deborah Chinn**
- 11:00-11:30 Tea/coffee break & networking
- 11:30-13:30 *Being effective in tourism* | **David Katan**
- 13:30-14:00 Light lunch@ Aula Bottigella Hall and garden
- 14:00-15:00 *Plain and Easy English and conversation analysis* | **Deborah Chinn**
- 15:00-16:30 *Plain Language & EU projects* | **Tatjana Knapp & Anna Matamala** | **live stream**
- 16:30-16:45 Closing remarks
- **Social programme for attendees:** Guided tour of the [Botanical Garden of the University of Pavia](#)

More information about the venue:

The Immersive School on Plain English takes place at the University of Pavia, in the Department of Humanities, in the former monastery of San Tommaso, which for centuries served as the seat of the powerful Dominican Order in Pavia. Construction of the monumental complex, which also includes an imposing Gothic church, began towards the end of the 14th century. Over the centuries, the complex was remodelled several times until it finally acquired its current function. Thanks to extensive restoration work carried out between 1994 and 2004, the complex is now once again usable as a university site and is regaining its historical cultural significance. Although time and successive changes of use have led to the inevitable loss of much of the artistic heritage, the sacristy and the chapel, commissioned by the noble Bottigella family, are still preserved — a true treasure of the city of Pavia, offering a glimpse of the former splendour of the complex.

During the immersive school, participants will have the opportunity to discover the cloister of the former monastery of San Tommaso and the Bottigella chapel with the adjoining sacristy. All of the school's activities will take place in the Bottigella Chapel, and during breaks participants will be able to visit the Sibyl Hall (*Sala delle Sibille*), which is normally closed to the public. When you enter, you will find yourself surrounded by a fascinating compendium of Renaissance and Mannerist painting.

Visiting Pavia:

[Tourism in Pavia](#)

[Getting around Pavia](#)